

## Press release

### ASAP Group at VW PartnerForum 2024

Focus on end-to-end services relating to ALM tool Codebeamer

**Ingolstadt, 23.04.2024. From April 17 to 18, 2024, the ASAP Group was represented as an exhibitor at the Volkswagen Development PartnerForum in Wolfsburg – the communication platform between the Volkswagen Group and its development partners. At the event venue in CongressPark Wolfsburg, participants were able to find out about the ASAP Group and its end-to-end services relating to the application lifecycle management (ALM) tool Codebeamer. Also at the center of ASAP's trade fair presence: the automation solution PAK (Process Automation Kit), a framework for individual, reusable automation and a useful addition to common DevOps practices.**

Under the slogan 'Level Up: PAK & Codebeamer', the ASAP Group was represented as an exhibitor at the Volkswagen Development PartnerForum in Wolfsburg from April 17 to 18, 2024. The event serves as a communication platform between the VW Group's Technical Development department and its partner companies to find out about current developments, discuss important industry topics and make contacts. As a top engineering partner to the automotive industry, the ASAP Group presented its comprehensive portfolio of services relating to the Software Defined Vehicle.

The integration of the ALM tool Codebeamer illustrates the holistic approach of the ASAP Group and was presented as a highlight of the trade fair appearance. As a recognized member of the PTC partner network and preferred partner in the DACH region, ASAP takes on all tasks: From consulting even before tool launch through development and integration to operationalization. By using its automation solution PAK in Codebeamer projects, ASAP also ensures maximum flexibility and speed of implementation: PAK ensures that the development process, the data model in Codebeamer and the methodology to be used work hand in hand. As workflows can also be defined very quickly with PAK, the rapid prototyping approach can also be used. In combination with an application lifecycle management system such as Codebeamer, the use of PAK makes an essential contribution to agile and software-centered next-level development.

Gernot Joswig, COO of the ASAP Group, summarizes: "The PartnerForum Volkswagen Development has proven to be a top-class platform. The opportunity to engage in a direct exchange not only enabled us to make valuable contacts, but also to convince our existing and potential customers once again of the consistency and performance of our portfolio."

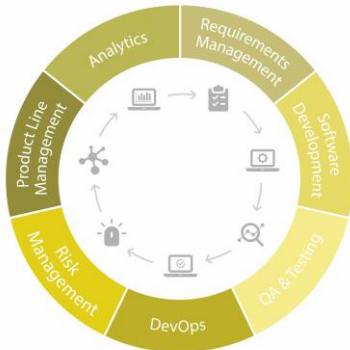
### **About the PartnerForum Volkswagen Development**

The PartnerForum Volkswagen Development sees itself as a link between the Technical Development department of the Volkswagen Group and its development partners. The event offers partner companies the opportunity to find out about current developments and standards, maintain contacts and exchange technical information. In addition to the exchange of information with Volkswagen contacts, the event format offers space for discussions and thus a further opportunity to optimize cooperation. The PartnerForum takes place once a year in Wolfsburg.

### **Visual material:**



At the Volkswagen Development 2024 PartnerForum in Wolfsburg, the ASAP Group presented the use of its PAK automation solution in Codebeamer projects



The ASAP Group offers end-to-end services for the application lifecycle management tool Codebeamer

Integration of the Process Automation Kit (PAK), an automation solution for linking process, data model and methodology

### Your contact partner:

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### The ASAP Group

The ASAP Group was founded on January 1, 2010 with a clear focus on the future technologies of the automobile. Today, the development partner to the automotive industry can look back on almost unparalleled growth in automotive engineering: as of January 2024, the Group employed 1,700 people at nine locations. The ASAP Group, a subsidiary of HCLTech, offers comprehensive development services with a focus on megatrends such as e-mobility, autonomous driving and connectivity. With its five service segments – electrics/electronics, software, consulting & service, testing and vehicle development – ASAP's strategic development focus is on future-oriented fields of technology.